

Strategic Planning

The Basic Steps

- **Mission – purpose**
 - The reason we exist
- **Vision**
 - How it looks when we are doing it right
- **Values**
 - The core values that govern what we do
- **Goals & objectives**
 - Desired achievements that are time bound
- **Strategies**
 - Overall general approaches to achieve our goals
- **Tactics**
 - Specific actions matching our strategies that will bring us to our objectives

Basic Steps for a Middle School

Step	Example
<p>Mission – purpose The reason we exist</p>	<p>Preparing students for successful lives</p>
<p>Vision How it looks when we are doing it right</p>	<p>We are the middle schools of choice for northern Illinois. Parents thank us for contributing to success of their kids</p>
<p>Values The core values that govern what we do</p>	<p>Quality Excellence Truth telling Investing in staff</p>
<p>Goals & objectives Desired achievements that are time bound</p>	<p>Increase ISAT scores: Reading ____ Math _____</p>
<p>Strategies Overall general approaches to achieve our goals</p>	<p>Problem solving _____ Reading _____ Team teaching</p>
<p>Tactics (initiatives) Specific actions matching our strategies that will bring us to our objectives</p>	<p>Problem solving training for all middle school _____ teachers. Team dynamics training for al team teachers</p>

Basic Steps for Your Organization

Step	Our school
Mission – purpose The reason we exist	
Vision How it looks when we are doing it right	
Values The core values that govern what we do	
Goals & objectives Desired achievements that are time bound	
Strategies Overall general approaches to achieve our goals	
Tactics (initiatives) Specific actions matching our strategies that will bring us to our objectives	