

Steve's Top Ten List

for a successful
consulting practice

1. Know your life purpose
2. Have a tested business model
3. Do what you like to do
4. Fish in different lakes-marketing
5. Have default theory bases to use
6. Have a second job
7. Have a wide band width of skills
8. Know and use group skills
9. Be differentiated from the others
10. Who you are is the biggest factor